



PASIC Program Advertising

PAS ID _____ Company _____ Contact Person _____

PASIC Program Ads will be reserved and placed according to the date this reservation form and payment is received.

Advertising Specifications

| Sizes | Width | Height |
|----------------|----------|----------|
| Bleed | 8 3/4" | 11 1/4" |
| Full Page | 7 5/16" | 10 1/16" |
| 2/3 Vertical | 4 13/16" | 10 1/16" |
| 2/3 Square | 7 5/16" | 6 1/2" |
| 1/2 Vertical | 3 9/16" | 10 1/16" |
| 1/2 Square | 4 13/16" | 7 7/16" |
| 1/2 Horizontal | 7 5/16" | 4 15/16" |

Line screen: 133 lpi

Bleeds: Allow 1/8" additional material on each edge that bleeds.

Full Bleed: 8 3/4" x 11 1/4"

Trim size: 8.5" x 11"

File formats accepted:

Send your ad as a high resolution PDF.

If you would like to submit your ad in a different format, email:

advertising@pas.org

Advertising Rates

PAS Corporate Sponsors receive a 25% discount on PASIC Program Print Advertising.

| Ad Size | Rate | Corporate Sponsor Rate |
|-----------|---------|------------------------|
| Full Page | \$1,500 | \$1,125 |
| 2/3 | \$1,300 | \$975 |
| 1/2 | \$1,200 | \$900 |

Advertising payment must be received at time of ad reservation.

Additional Charges

| Covers II & III | Cover IV | Special Placement |
|------------------|------------------|-------------------|
| \$375 additional | \$500 additional | 10% of rate |

Ad Size _____ Ad Rate \$ _____

Billing Address _____

City _____

State/Province _____

Zip/Postal Code _____ Country _____

Phone _____

Fax _____

Email _____

Artwork deadline: September 22, 2017

Submit all artwork and questions to: advertising@pas.org

Return this form to:

Percussive Arts Society

110 W. Washington Street, Suite A

Indianapolis, IN 46204

P: 317.974.4488 • F: 317.974.4499 • E: exhibitor@pas.org

PAGE TOTAL

\$ _____