



# PASIC 2019 Program & On-Site Advertising

PAS ID \_\_\_\_\_ Company \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

**Program Ads and On-Site Advertising opportunities will be reserved according to the date this reservation form and payment are received. Limited opportunities exist. Payment must be received at the time of ad reservation.**

## Program Ad Specifications

Sizes	Width	Height
Bleed	8 3/4"	11 1/4"
Full Page	7 5/16"	10 1/16"
2/3 Vertical	4 13/16"	10 1/16"
2/3 Square	7 5/16"	6 1/2"
1/2 Vertical	3 9/16"	10 1/16"
1/2 Square	4 13/16"	7 7/16"
1/2 Horizontal	7 5/16"	4 15/16"

Line screen: 133 lpi

Bleeds: Allow 1/8" additional material on each edge that bleeds.

Full Bleed: 8 3/4" x 11 1/4"

Trim size: 8.5" x 11"

**Artwork deadline: October 1, 2019**

**Program Ad Artwork Submission:** Artwork must be sent as a print-ready PDF. Send all artwork to hhenry@pas.org.

## PASIC Program Advertising Rates

*PAS Corporate Sponsors receive a 25% discount on PASIC Program Print Advertising.*

Ad Size	Rate	Corporate Sponsor Rate
Full Page	\$1,500	\$1,125
2/3	\$1,300	\$975
1/2	\$1,200	\$900

### Additional Charges

Covers II & III	Cover IV	Special Placement
\$375 additional	\$500 additional	10% of rate

PRINT AD SIZE \_\_\_\_\_ RATE \$ \_\_\_\_\_

## On-Site Advertising Opportunities

Ad Type	Description/Size	Rate
Column Wrap - Single Panel	Your custom design on ONE 38"x93" panel of a four-sided column wrap. <i>Available on 8 columns throughout hallway outside Expo Hall Entrance &amp; Exit.</i>	\$750
Full Column Wrap - Four Panels (exclusive coverage of one column)	Your custom design on FOUR 38"x93" panels, fully wrapping one column. <i>Available on 8 columns throughout hallway outside Expo Hall Entrance &amp; Exit.</i>	\$2,500
Expo Hall Hanging Banners (bottom of Expo Hall Aisle Signs)	Company logo on FIVE 4'x4' hanging banners at bottom of Expo Hall Aisle signs. <i>3 Packages Available</i>	\$1,500 per package
PASIC App	Digital Banner to rotate on PASIC app, linking to URL of your choice OR a PDF highlighting your company <i>7 Packages Available</i>	\$500

**On-Site Ad Artwork Submission:** Details on advertisement specifications will be sent to the contact provided on this form when the ad is confirmed.

ON-SITE AD TYPE(S) \_\_\_\_\_ RATE \$ \_\_\_\_\_

ON-SITE AD TYPE(S) \_\_\_\_\_ RATE \$ \_\_\_\_\_

ON-SITE AD TYPE(S) \_\_\_\_\_ RATE \$ \_\_\_\_\_

**OVER FOR PAYMENT**



# Advertising Payment Form

PAS Corporate Sponsor?  Yes  No

PAS ID \_\_\_\_\_ Company \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

**If you need to request an invoice, submit ALL PAGES of this completed form to [accounting@pas.org](mailto:accounting@pas.org).**

**Your advertising reservation(s) will be released if payment is not received within 15 days of the reservation.**

**Questions:**  
Email: [advertising@pas.org](mailto:advertising@pas.org)

## CREDIT CARD PAYMENT

*I authorize the Percussive Arts Society to process the amount listed in the CHARGE TOTAL box to the right to the following credit card.*

<b>CHARGE TOTAL</b>
\$ _____

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Sec Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

### RETURN THIS FORM TO:

Percussive Arts Society - Advertising  
110 W. Washington Street, Suite A  
Indianapolis, IN 46204

P: 317.974.4488 • F: 317.974.4499 • E: [advertising@pas.org](mailto:advertising@pas.org)